



# TOWN OF HUDSON

## Board of Selectmen



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### PUBLIC HEARING

February 20, 2020  
6:30 PM

1. Call to Order
2. Chairman Morin called the meeting to order at 6:30p.m.
3. Attendance

Board of Selectmen: David Morin, Marilyn McGrath, Roger Coutu, Kara Roy, Normand Martin

Staff/Others: Jon Conforti, Chief Compliance Officer of the NH Lottery  
Jill Laffin, Executive Assistant

4. Pledge of Allegiance

Chairman Morin recognized Mr. Jon Conforti, Chief Compliance Officer of the NH Lottery. Mr. Conforti was present to answer any questions that Town residents may have. Mr. Conforti gave an overview of RSA 287-I:6 I (b) - Sports Betting.

The Board did not have any questions for Mr. Conforti but Selectman Coutu did ask Mr. Conforti to explain the difference between Fantasy Sports and what is being proposed under title 24, which Mr. Conforti did. Selectman McGrath asked Mr. Conforti if he could specify exactly what the funds raised from The Lottery are to be used for in regards to education. Mr. Conforti replied that The Lottery does not have a say in what time of educational funding Lottery revenues goes to, whether it be adequacy grants or other types of education funding. He did confirm that our legislators would be able to give the Board more detailed information. Upon no further questions, the Chairman thanked Mr. Conforti for being present this evening.

Chairman Morin opened the Public Hearing on Sports Book Retail Locations within the Town at 6:43p.m. Upon no one present to comment or ask questions, the Chairman closed the Public Hearing at 6:44p.m.

Chairman Morin stated that there was one additional item for the Board to discuss as it is time sensitive and came up after the agenda was posted.

Selectman Roy explained that at the School Board meeting the night before they were talking about mailing out sample ballots. Obviously we've lost a service with the HLN closing as they used to put the sample ballots in the newspaper. The School was talking about mailing out their sample ballot to every household in Hudson. They were looking to print on cardstock for about a thousand dollars and then postage for them was about another nineteen hundred dollars. So what they asked me was did we sort of want to "piggyback" on that. The problem is it becomes almost cost prohibitive because they have one page and we'll have five pages. We can reduce the cost a little bit by not using cardstock and all that but I still think it would be cost prohibitive. So there's been some other things. I know the Chairman has had some discussions about how we could get those sample ballots out there. One of the ways is that we print however many we decide to print and in bulk bring them to businesses, to the library to the Community Center, we have some here so that we can start to distribute it. It obviously would cost us some money to print those but I think we would have to spend that anyway because I'm sure we did the printing when they went to the HLN. So, it's just how we get those out without that service.

Chairman Morin said, so basically the posters that we had made up, I went around Town visiting businesses and put them in all the public buildings, post office and the businesses that I visited were very understanding why we need to put the posters up because they realize we don't have a paper anymore either. So I think if we went back to some of them where they have a register maybe we can put some on the counters so when people are there they can pick them up and take them. And again, Town Hall, they're going to post them on the website and the Town's Facebook page, all the Town buildings, the School buildings. Does the Board want to take some time to print some up and get them out there for the people?

Selectman Coutu stated, my question would be, we have three pages right? The Chairman said, ours is going to be close to five pages. Selectman Coutu then asked, can we do a tri-fold with the engineering printer. Which would be three pages across, two backside and fold it into thirds. Jill Laffin, executive assistant, replied that she didn't know if the engineering plotter had the capability to print something like that in bulk. She also informed the Board that the sample ballot is not ready yet.

Chairman Morin said, so we have some time, but we need to make a decision as soon as possible. He said that one of the biggest things they're hearing is that people don't know and they want to have time to look at stuff.

Selectman Coutu said I'm all for whatever we can do to distribute it at a minimal cost. Mailing it would be cost prohibited. Chairman Morin said, so we don't want to do the same amount that was in the Hudson News because they went to every resident, right? Selectman Coutu said, yes, every residence and every business. Chairman Morin asked if there was a motion of how many or how much to spend up to.

Selectman Roy said the only baseline I have is their (schools) price. I think they were printing 18,000 of them on cardstock. I don't know that's the route we want to go. Maybe do something that is not cardstock and is a little more cost effective. But, is 18,000 too many? Chairman Coutu said that's way too many. We should get the voting list of how many voted in the primary and print that many. We could mail to those directly people directly. Ms. Laffin said, if we were mailing to just those specific people we'd need addresses for those people. Selectman McGrath said, initially it sounds like a great idea but then you're leaving people out that may intend to vote but they haven't registered yet. Or they haven't voted in the last few elections but they're planning to. Because we're facing so many costly items on this ballot. I think the idea of putting them in strategic places, posting it on our website, telling people where they can pick up a ballot, whether it's at Town Hall, the Library, maybe the Schools, Senior Center, Community Center.

Chairman Morin asked Ms. Laffin if she knew when the sample ballots would be ready. She explained that she did not but would ask the Town Clerk, as the first draft came back from the printers with some errors. Chairman Morin said, my reason for asking is if we could then finish this discussion off on Tuesday, because then we'll have a better idea and can get some pricing to talk about. Selectman McGrath said Staples or someplace that could do printing in bulk we could check with them on pricing too.

Chairman Morin asked is that acceptable to everyone? Everyone agreed that we'd bring it back for discussion on Tuesday at the Board of Selectmen meeting.

Selectman Martin made a motion to adjourn at 6:55p.m. This was seconded by Selectman Roy. Carried 5-0.

Recorded by HCTV and transcribed by Jill Laffin, Executive Assistant

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David S. Morin, Chairman

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Kara Roy, Vice-Chairman

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Marilyn E. McGrath, Selectman

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Roger E. Coutu, Selectman

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Normand G. Martin, Selectman