



TOWN OF HUDSON

Cable Utility Advisory Committee

19 Kimball Hill Rd.

Hudson, New Hampshire 03051

Michael O'Keefe, Chairman Heidi Jakoby, Selectman Liaison

PUBLIC NOTICE MINUTES

HUDSON CABLE UTILITY ADVISORY COMMITTEE

January 12, 2026

Approved: May 11, 2026

HCTV Access Center

Benson Park

19 Kimball Hill Road

Hudson, New Hampshire 03051

1. **Call to Order:** by Michael O'Keefe, Chairman, at 7:00 PM
2. **Public Input** - none
3. **Attendance**
 - **Present**
 - Michael O'Keefe {Chairman}
 - Stu Kroner {Vice Chairman}
 - Diane Cannava {Clerk}
 - Pete Lanzillo {Member}
 - Len Segal {Member}
 - Dan Kilgour {School Board Representative}
 - Xen Vurgaropulos {Board of Selectmen Representative}
 - Mike Johnson {Director of Community Media}
 - Matt Guerrero {HCTV Program Coordinator}
4. **Public Input** - none
5. **Approval of Minutes**
 - Motion to approve Minutes for September 8, 2025, as written.**
 - Motion made by Stu Kroner and seconded by Xen Vurgaropulos.**
 - Motion passed: 7-0-0**

6. Old Business

a. HCTV Underwriting Program

Chairman O’Keefe invited Mike Johnson, Director of Community Media to present the current status of the Underwriting Program. Mike began by stating that we are at the end of the creation of this policy that will take HCTV into the future. So far said Policy has gone through First Reading with Board of Selectmen, Review by School Board Attorney for their opinion, and the Policy Subcommittee. Mike stated that our policy name will be identified as HCM-001, Hudson Community Media 001. One subcommittee change was to the timeline. Originally it was January through December, now it will be the fiscal year, July through June. This works better with Town’s financial setup. It will be starting earlier this year in February with a monthly discount. Chair O’Keefe inquired if once this is started, would partial year be offered. Johnson replied that we are trying to keep it to a year contract, but open to shorter contracts. He shared that discussion with selectmen, possible inclusion of different tiers later on. O’Keefe mentioned HCTV’s working on technology to support the branding. Johnson explained that using an SDI to an Ndi converter allows for underwriter graphic and message overlays plus videos during remote programming break segments, i.e. sport broadcasts. Currently, no firearm sponsorships allowed for school related broadcasts per their attorney.

b. Cable Utility Charter Draft

Chair O’Keefe summarized committee members’ submitted changes, deletions and additions to the original document. Furthermore, O’Keefe suggested all references to *HCTV* be changed to *Community Media Department*. Clarity was given to the number of members - to be 9 citizens plus a town liaison and a school liaison, totaling 11 voting committee members. The Committee tabled voting on the approval of the Cable Utility Charter until a final edited copy is completed and disseminated to committee members for their review.

7. New Business

a. HCTV Revolving Fund Warrant Article

Chair O’Keefe gave a brief history of the establishment of the HCTV Revolving Fund. Johnson thanked both Selectmen and Budget Committee for their support of this article. He further reiterated that the number of Hudson cable subscribers is steadily declining, thus the revenue HCTV receives from the franchise fee is steadily decreasing on a quarterly basis. This directly affects HCTV’s program planning and operational survival. Johnson presented slides to demonstrate the current monetary status and its negative effects on meeting budget requirements.

b. Director’s Report

Johnson presented his Report starting with the out-of-budget request to the Selectmen, i.e. Vizrt Tricaster 410 Plus - \$10,495, approved by BOS for FY27. He did mention that Canon XF605 - \$4,499 times two, was not approved, but potentially could be funded by potential Underwriting Revenue. He did mention new equipment that was purchased December, 2025: pair of JBL EON715 Speakers (replaced broken Mackey Speaker) and Hollyland Pyro S Wireless video

Transmitter (replaced failing 2016 Ghost Eye Transmitter), plus two wireless microphone kits. Both speakers and transmitter beneficially pair with Bluetooth. They are much lighter in weight than replaced equipment and were purchased at holiday-lowed pricing. Updated projects: fiber in Alvirne gymnasium finalized with Mike O’Keefe’s assistance; new long-term Benson Park Documentary for 100-Year Anniversary, spearheaded by Matt Guerrero who presented a brief overview and a sample script; updating of Training Manual for Videographers; upgrading camera security system software for building. Known/Resolved Issues: HCTV running out of storage on cloud and video server, need for offsite backup; camera replaced with spare in BoS meeting room; video server graphics card issue resolved that occurred mid-December; Wireless Comms System in need of repair. To do post-Deliberative Session: 2025 Hudson Community Telethon raised \$80,190.00 and 1,100 pounds of non-perishable food and personal care items for Hudson Food Pantry. Town Topics: Tristan’s Groovin Cafe; DPW Drive Along; Girl Scout Benson Wall Restoration Project; Sustainability’s Pumpkin Smash. Hudson Happenings: Wreaths Across America; Santa’s Arrival; Seniors Tour of Lights; Gov. Kelley Ayotte’s visit to AHS; final hike with Dana Benner; Benson Park Sled Race. Municipal coverage: DPW, Town Administrator; Annual Holiday Greetings video; HPD events; Budget Hearing; HFD Trainings. School District: sport events; band concerts; winter choirs; PBS Principal Beals; Superintendent Updates. 2026: continued community outreach; evaluate Underwriting Program; further develop staff and volunteers; look into meeting room 2017+ equipment; polish HCTV branding. Upcoming broadcasts: 1/13 Legislative Update with Ralph Boehm; 1/14 Alvirne Unified Basketball; 1/14 American Legion check donation; 1/15 Pete’s Corner with Rep Jordan Ulery; 1/16 AHS vs Londonderry Girls Varsity Basketball; 1/20 AHS vs Timberlane Girls Varsity Basketball; 1/21 AHS vs Winnacunnet Boys Varsity Basketball; 1/23 AHS vs Concord Boys Varsity Basketball, 1/31 Town Deliberative Session; 2/7 School Deliberative Session; 2/19 Candidates Night; on-going Meet The Candidates Interviews, Announcements and Warrant Article Discussions

8. Other Business/Remarks by Committee Members

[Pete Lanzillo to go on record: disagrees about firearm underwriting policy by school; Len Segal and Xen Vurgaropulos lended their support to Pete. Dan Kilgour will inquire about school attorney’s rational for said policy.]

9. Adjournment

Motion to adjourn by Len Segal; seconded by Pete Lanzillo.

Unanimous agreement to adjourn at 8:06 pm.

Submitted by: Diane Cannava, HCUAC Clerk