

TOWN OF HUDSON Library Board of Trustees



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Hudson Library Board of Trustees Approved Public Meeting Minutes For February 28, 2024

Present:

Trustee, Mary Guessferd, Chair Trustee, Erin Henderson, Vice Chair Trustee, Donna Boucher, Treasurer Trustee, Lisa Weber, Member-At-Large Trustee, Karen Bohrer, Member-At-Large Alternate Trustee, Margaret St. Onge Linda Pilla, Library Director

Excused: Selectman, Kara Roy

Call to Order: Trustee Guessferd called the meeting to order at 6:00 p.m. and led the pledge of allegiance.

Public Input: None

Reports:

Motion by Trustee Bohrer to accept the Public Minutes of January 17, 2024. Seconded by Trustee Henderson. All in favor. Motion passed.

Correspondence: None.

Treasurer's Report: Trustee Boucher reviewed the Treasurer's Report with Board and everything is balancing. Director Pilla discussed line item overages.

Acceptance of Donations:

Motion by Trustee Boucher to accept \$315 in cash donations and one book. Seconded by Trustee Bohrer. All in favor. Motion passed.

Selectman Liaison's Report: None

Director's Report: See attached.

Friends Report: The next meeting is scheduled for March 19, 2024.

Department Heads' Meeting: Meeting has been scheduled for March 14 and 28 at 3:30 p.m.

Old Business:

Hills Building Update:

The following is a list of Vendors who were contacted in order to obtain additional information regarding the repair of the roof on the Hills Building.

roofsplus.com - linked to Jancewizc & Son (North Walpole, NH)) declined to participate at all due to distance.

Melanson Company (Bow, NH) declined to participate at all due to distance.

nortonexteriorsnh.com (Norton Exteriors (Epping, NH) Bob left several phone messages. They have not replied at all. Bob also visited their website, which seems to indicate they specialize more in generic exteriors - vinyl siding and asphalt roofs.

Fern Lessard, Inc. - Manchester, NH. Bob thought RML had hired them in the (over 10 years) past, but neither he nor they have any records that would support this statement. Their website shows them to be general contractors. There isn't anything that suggests they will be able to work with us for an ongoing historical roof maintenance project.

vikingroofingnh.com - Hollis, NH. They came to do an inspection from the ground using binoculars. They will require a specific project from us - for example replace the "valleys." They would give us an estimate for such a repair (Bob managed to get a ballpark figure - "Tens and tens of thousands of dollars") and will guarantee that repair. To get a survey of the whole roof will require the rental of a large lift (\$4,000/ one day) and hourly rate for two employees (\$110/hour).

Skyline Roofing - Manchester, NH. This is the company that did the work for us in November. They charge \$2,550 to evaluate the roof and to effect repairs on the portion that could be reached with the smaller lift that was hired for the day. They contacted the tile manufacturer for a cost of edging tiles (\$800). Nothing further has been done with this company.

No direction given to Director to proceed with any commitments regarding the Hills Building roof. Discussion on roof repair and funding to be continued.

New Business:

Community Room Use Policy:

Motion by Trustee Bohrer to accept the Community Room Use Policy as revised. Seconded by Trustee Henderson. All in favor. Motion passed.

Workers' Compensation/Disability Policy:

Motion by Trustee Bohrer to accept the Workers' Compensation/Disability Policy. Seconded by Trustee Weber. All in favor. Motion passed.

Unscheduled Library Closures Policy:

Motion by Trustee Bohrer to accept the Unscheduled Library Closures Policy as revised. Seconded by Trustee Weber. All in favor. Motion passed.

Military Leave Policy:

Motion by Trustee Bohrer to accept the Military Leave Policy as revised. Seconded by Trustee Henderson. All in favor. Motion passed.

Trustee Comments

Alternate Trustee St. Onge: Even though I wasn't there, there was a very successful magic show today for the children while they are on vacation. I plan on attending some of the other programs that are going on. There are amazing programs going on at the library for anyone twho has small children,. I hope you all take advantage of them. There is something for everybody.

Trustee Weber: Per the Director's Report, it looks like book clubs are the thing at the library. There are so many. If you are not in a book club you can surely find one to your liking. I highly recommend joining one.

Trustee Henderson: I'm excited to be off this week so I can get to the library. We do have our Girl Scout group at the library. It's so nice to see all the smiley faces when I'm able to pop in.

Trustee Bohrer: I will echo what my colleagues Margaret, Erin and Lisa have had to say about programming at the library. There is a program for absolutely every person in Hudson. I guarantee it. Just look at the library website and I'm sure you will find something for yourself. The library is a great place to hang out. You can check out a book or any other materials we have. You can ask for a book or other physical items to be sent to you from another library in New Hampshire through the library loan service which I make use of quite frequently. It's just terrific. Just like everything at our library. I would also like to thank Donna for her service on the library Board. I've learned so much from her and her caring concern for the library. It's obvious in everything she does and I'll miss her.

Trustee Boucher: Thank you Karen and I'll miss all of you. I wish you well moving forward. I've been participating in some of the book clubs and I probably read titles that I wouldn't have chosen for myself. Enjoy the rest of the February vacation and best wishes to Lisa and Margaret for the upcoming election.

Trustee Guessferd: Thank you Donna. You have been a wonderful Trustee and I have learned a lot from you as well. Anybody who takes the time to participate on a Board is appreciated. To put yourself out there is pretty special. In terms of the library, I had to remind myself last week that although I tend to ready e-books, which I got into because I was having eye issues, I finished the second book of a trilogy the other morning and was wondering how I was going to get the next one. I realized I could actually go into the library and get it off the shelf. I have to say that on Saturday at 10:00, the place was hopping. It was a pleasure to see and I'm really glad I took the time to go over. Get to the library, there are so many programs.

Future Agenda Items:

Acceptable Use Policy for Hills Building.

Next Meeting scheduled for March 20, 2024

Motion by Trustee Guessferd to enter into Non-Public session in accordance with RSA 91-A:II(l) Consideration of legal advice provided by legal counsel, either in writing or orally, to one or more members of the public body, even where legal counsel is not present.

Roll Call Vote: Trustee Guessferd – Yes Trustee Henderson – Yes Trustee Weber - Yes

Trustee Boucher – Yes Trustee Bohrer – Yes

Returned to Public session at 7:50 p.m.

Meeting adjourned at 7:50 p.m.

Respectfully submitted,

Terri Cicia Reporter Rodgers Memorial Library

Rodgers Memorial Library Director's Report

Activities for January 2024

VITA Tax Aid continues in the library each Saturday and Monday.

This was something of a strange month with many staff members out sick for multiple different reasons. The remaining staff members, including our Administrative and Technical Services staff, continued along managing the truly important aspects of public library life - serving our community with a smile and a book!

Following the Board of Trustee meeting on January 17, the Board of Trustees was directed to provide names of roofing companies whose websites indicate their ability to perform repairs at Hills Memorial Library. Bob followed up with the companies provided plus several others he had attempted to contact late in 2023:

roofsplus.com - linked to Jancewizc & Son (North Walpole, NH)) declined to participate at all due to distance.

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Trustees of the Trust Funds - Linda was directed to attend the next meeting of this committee. They met on January 18, 2024 (the day after the January BOT meeting). Linda attended the monthly GMILCS meeting on that day and did not realize the Trustee of the Trust funds meeting was happening at the same time. The next meeting is scheduled for April 11, 2024.

PROGRAMMING REPORT - Tanya Moesel

with Carrie Loring and Marissa Sweeney

January 2024

PROGRAMMING REPORT SUMMARY	Events	Participants	Average
Adult Programming Totals	35	361	10
In-person programming	33	322	10
Passive programming	1	30	30
Virtual programming	1	9	9
Outreach	0	0	0
Children's Programming Totals	28	994	35
In-person programming	21	601	29
Passive programming	7	393	56
Virtual programming	0	0	0
Outreach	0	0	0
Tween/Teen Programming Totals	9	44	5
In-person programming	5	10	2
Passive programming	4	34	9
Virtual programming	0	0	0
Outreach	0	0	0
School Outreach Totals	0	0	0
In-person programming	0	0	0
Passive programming	0	0	0
OVERALL TOTALS	72	1399	19

ADULT/ALL AGES PROGRAMMING

January 2 we kicked off our birthday reading challenge. So far we've had almost 100 logs taken by patrons to participate in this challenge. Diane MacKinnon had four separate programs this month...her regular Access Wisdom book group, a Vision Board Workshop, and two Zentangle series. She is a pleasure to work with, and patrons love the classes she offers. She'll be back in March for another Zentangle series. The event with the highest attendance (24 people) this month was Marissa's Mocktail Paint Night. These are always well-attended. What a blessing to have such a talented staff!

Program # of events	Target Age	Participants (average)	Description
In-Person Programs			events, Total
Stitchers Group 4 events	Adults	39 people (average 10)	 People come in to share their ideas, chat, and work on their current projects. 1/5: 10 participants 1/12: 13 participants 1/19: 7 participants 1/26: 9 participants
Dungeons & Donuts 2 events	All ages	22 people (average 11)	Patrons of all ages come to the library to play Dungeons & Dragons and eat delicious donuts. • 1/6: 12 participants • 1/20: 10 participants
Knitting: Beginners Class 4 events	Adults	38 people (average 10)	In this 4-week series, create a coiled basket step-by-step.
Rodgers Readers (1/4)	Adults	6 people	BYOB: Bring Your Own Book
Access Wisdom Book Club (1/11)	Adults	7 people	Certified Life Coach Diane MacKinnon leads this book club highlighting books that help us gain more access to our own wisdom. Everything is Figureoutable by Marie Forleo
Cookbook Club (1/9)	Adults	9 people	Moosewood Restaurant
True Crime Podcast Club (1/17)	Adults	4 people	Morally Indefensible
Mystery Lovers Book Club (1/22)	Adults	18 people	The Violin Conspiracy by Brendan Slocum
Afternoon Book Group (1/23)	Adults	13 people	The Librarian of Auschwitz by Antonio Iturbe
Read 'Em & Eat @ T-Bones (1/29)	Adults	12 people	The Paris Library by Janet Skeslian Charles

Introduction to Zentangle 2 series of 3 Mocktails and Painting (1/4)	Adults Adults	33 people (average 5) 24 people	Introductory Zentangle class with Diane MacKinnon 1/17: 5 participant 1/24: 5 participants 1/31: 5 participants 1/18: 6 participants 1/25: 6 participants 2/1: 6 participants Join Miss Marissa for mocktails and painting
Benson's Hike: Autumn Edition (1/5)	Adults	6 people	Dana Benner, Circulation Librarian and outdoors guy, leads a one-hour hike along the trails at Benson's Park.
Cyber Theft (1/6	Adults	12 people	John Watkins presents a talk on Cyber Thefthow it's growing and how to protect yourself
Vision Board Workshop (1/9)	Adults	8 people	Diana MacKinnon walks us through the process of creating your own vision board
Genealogy Club (1/12)	Adults	12 people	Ellis Island
Stitchers Circle with Oonagh Williams (1/13)	Adults	29 people	Monthly get-together to stitch/cross stitch, blackwork, embroider, etc.
Compass & Map Reading Workshop (1/17)	Adults	13 people	Dana Benner led this class on the basics of how to read a map and use a compass.
Characters & Cocoa (1/18)	Adults	4 people	A new monthly group for writers to socialize and talk about their craft
Candy Poker (1/25)	Adults	3 people	Monthly game of Texas Hold 'Em Poker with Mark Stawecki
Timekeeping & Timekeepers in Early New England (1/27)	Adults	10 people	Bob Frishman presents a fascinating lecture on Timekeeping and Timekeepers in Early New England.
Passive Programs			
Monthly Book Raffle	Adults	30 entries	The Woman in Me by Britney Spears
Virtual Programs			
Artificial Intelligence for the Average Person (1/11)	Adults	9 people	Join reference librarian, Mark Stawecki, as he goes over what AI is, what it can do for you, and what the future may bring

CHILDREN'S PROGRAMMING

The children's staff got lots of organizing done during our programming break. With Marissa at the helm of the organizing project, we have transformed the paper closet into an organized workspace. Bob helped us hang shelving on the wall design to hold our die cuts. Marissa also cleaned out the programming room closet.

Programming started up again on January 9th. And the children's room is bustling! We recorded 162 reference interactions this month (see spreadsheet<u>here</u>). That averages 6.5 reference interactions per day. Preschool and toddler storytimes continue to be popular. Even the baby storytime now has more steady attendance. We have added Curious Kids Sensory Playtime every Friday instead of once a month. The Bluey Party was a big hit: 113 people attended between the two programs on Friday and Saturday mornings. Now that we are fully staffed, we have been able to hold Saturday programs. We had 105 people attend our two Saturday programs. Regular Saturday programming will have to wait until fall because adult programs have been moved to the children's space due to the tax preparation.

We are looking forward to some fun events in February, including a performance by Magic Fred during February vacation.



Program # of events	Target Age	Participants (average)	Description
In-Person Programs		21 Events people	
Curious Kids (4 events)	Ages 2-6	170 people (43 Average)	Explore fall themed learning centers with your preschool
Adventurers Storytime (3 Events)	Ages 3-5	84 People (Average)	Join Ms. Tanya for stories, songs, games and activities
Movers and Shakers (8 Events)	Ages 1-3	255 People (28 Average)	Join Miss Marissa for stories, songs, games and activities
Songs and Snuggles (3 Events)	Ages Birth-18 Months	40 people (14 Average)	Join Ms. Tanya for songs, snuggles, and baby free play
Elementary craft - calm down jar	Grades 1-5	12 people	Join Miss Marissa to make a calm down jar.
Creation station - LEGO Build	All Ages	25 people	Drop by the library to build something amazing with LEGO bricks to display in the children's room.
Chalk Pastel Cocoa Mugs	Grades K-5	15 people	Elementary students use chalk pastels to draw a mug of hot cocoa.
Passive Programs			7 programs, 393 Total
Take & Make Crafts	Preschool & early elementary	307 projects	Prepared crafts to do at home • Mittens 43 • Walrus 50 • Pom Necklace 25

			Bears 51 Snow Globe 76 Koala Bears 62
Scavenger Hunt	Everyone	86 people	Find 12 different animals hidden in the children's room

TEEN/TWEEN PROGRAMMING

We are so grateful to be fully staffed and able to refocus our services to teens. The number of teens spending time in the library has dwindled as the weather has gotten colder. In January we are planning a weekly Teen Hangout. We have set aside the Children's Programming Room as a space for teens to hang out after school. We'll offer snacks and activities every Thursday.

For tweens we are going to offer some evening programming to see if we can get more participants.

Program # of events	Target Age	Participants (average)	Description
In Person Programs			5 events, 10 Total
Tween Candy Bar Bingo	Grades 4-8	4	Tweens are invited to play BINGO and win candy.
Tween Anime Club	Grades 4-8	4	Come watch anime and eat ramen.
Teen Hangout (3 events)	Ages 13-18	2	Teens can come hang out at the library and do the weekly activity • 1/11 2 people • 1/18 0 people • 1/25 0 people
Passive Programs		34	4 events, 34 total
Dino			 10 8 8 8 8



SCHOOL OUTREACH

Tanya spoke to the principal at Hills Garrison School about field trips after February vacation and summer reading promotion. Tanya also spoke to Eric Crivac at Nottingham West about promoting the solar eclipse program to their students. Lauren Denis, the head of the English department at Alvirne, reached out about a few students completing their capstones with or at the library.

REFERENCE REPORT - Mark Stawecki

Museums

Mark emailed Reference staff about implementing a new procedure for checkouts. Whenever a pass is checked out then back in, which should be every time, we need to move the reservation from Past to Upcoming in order to avoid accidently double-booking the same day for a museum. Linda commented we should look into obtaining a new reservation system. It was a lower month for circulations compared to December. Both the Museum of Science and the Aquarium were tied for most checkouts at eight each. There are several seasonal ones that open in the spring that Mark started inquiring about for renewal.

Social Media

Rodger That! - Google Analytics shows 137 users for an average engagement time of 21 seconds. One new movie review was added: "Sound of Metal."

YouTube - We have 85 subscribers, one more than last month. There were 1,200 views total and about twelve hours of watch time. One new video was added: a fun promo called "Win Prizes by Reading."

Facebook - 1,746 followers; 28 posts; The posts with the most Engagement at 209 was a post about the Saturday Stitchers' Circle.

Twitter - 580 followers; 10 tweets including reposts; The tweet with the most Impressions at 42 was a post about tax season.

Instagram - Six posts; 304 followers; 36 accounts engaged

Genealogy

The event was in-person for "Ellis Island" by Seema Kenney. 12 people attended. The presentation was initially given in 2019 with at least 30 people in attendance. There were no genealogy requests.

Non-Library Programs

GROUP	DATE	ATTENDANCE
Hannah Dustin Quilt	Jan. 4 th	17
GS 59012	Jan. 2 nd and 23 rd	16, 13
Hudson Comm. Power	Jan 31 st	66
Hudson Democrats	Jan. 11th	9
Lockwood Place	Jan. 30 th	20
Rotary Club	Jan. 11 th and 25 th	6, 12

Total attendance = 159

Study Rooms	80 instances, 147 attendees Unable to Book = 4, Bumped = 1
Study Carrels	36 instances
Patron PCs	268 total (99 of which were Guest users)

RISE did not meet 1/8/ Mark called Carole Blackwell, and confirmed they did not meet that day nor in December. He asked her to let him know when they don't plan to show up.

Other No tests proctored. A patron approached Mark and complimented him on the AI presentation he gave.

The Library of Things received new items for which Mark gave a push in the newsletters. He also stepped down from the READS AD-Hoc Programming Committee once he discovered our Program Coordinator was also attending (no slight to Carrie intended).

IT/Tech Services Report - Victoria Sandin

Routine Tasks

GOOGLE SEARCH

From Google Business: Performance.

NOTE: Google Business has changed how it delivers and displays its data. See information below, which includes a description of each category.

Business Profile (BP) Interactions (vs. December 2022)

Interactions are when people: Call, message, and/or ask for directions and more from our Business Profile on Google.

Rodgers's BP interactions compared to last year at this time:

- Business Profile interactions: 1,507, +23.9%
- Calls (calls made from our BP): **106**, **+0.0%**
- Directions (direction requests made from our BP): 518, +118.6%
- Website clicks (website clicks made from our BP): 883, +1.1%

Business Profile (BP) Views

Views show how many people saw our BP on Google Search or Maps.

• Views: **1,554, -38.1%**

Business Profile (BP) Searches

Searches show the terms people used that returned our BP in the results.

• Searches: 922, -34.0%

Analysis

Starting January 2024, Google alerted us that we would see fewer direction requests and a lower number of people who have viewed our business. This is due to Google making updates to better protect people's privacy and give us more accurate results.

Overall, though, our BP Overview went up significantly this month over last year at this time. People are still searching for Rodgers Library website, which could indicate that more people are returning to the library for information, event registration, etc.

Website

• There were 49 changes to the website in January 2024.

Telephone calls

- Incoming: 846
- Outgoing: 313
- Total: **1159**

Technology Tickets

• We responded to 25 requests for IT help from staff

Library H3Ip (chat program)

• 13 chats using the website Chat app.

Additional Tasks

January

- Finished cataloging Library of Things (LoT) items.
 - Uploaded all images onto Aspen
 - Updated listing of items in OPAC
- Updated admin user settings in Monadnock Linda Pilla and Chris Sweeney can now access door servers and lock/open the library when needed.
- Taught beginner knitting class.

February Projects

- Work on redesigning and updating website.
- Research integrating LibCal events into Aspen search.
- Chris Sweeney completed the February book orders (Adult fiction and nonfic, Children's, Tweens, Teens) before going out on sick leave for 6 weeks, so Marguerite Grant and Vicky Sandin will be cataloging all the orders. Debra will be creating labels for all cataloged items and volunteers will continue processing all new items.

Technical Services

- Additions (physical items): 298
- Better World Books: 72
- Changes to GMILCS items: 733
- Deletions/Withdrawals: 394
- Graphic novels: 45
- Mending: 52
- OCLC records obtained: 27

CIRCULATION REPORT - Dana Benner

SPECIAL EVENTS/NEWS

Library visitors were 5,473 in January - up 16% from December 2023

Notary Service(s): 18

Hours: The library was open **222** hours during January (open 228 hours in December) We issued **84** new patron cards in January. Total active patrons stand at 7,704. This reflects a net increase of 500 library cards since July 2023.

We had 6 patrons utilizing our Books by Mail program.

Circulation

Print

	Dec 2023	Jan 2024	Increase/Decrease	Jan 2023	Jan 2024	Increase/Decrease
Adult	2,504	2,937	17%	2,434	2,937	21%
YA	194	273	41%	301	273	-9%
Children's	2,668	3,172	19%	3,213	3,172	-1%
Tween	185	244	32%	256	244	-5%
TOTAL	5,551	6,626	19%	6,204	6,626	7%

Downloadable eAudiobooks, eBooks and ePeriodicals

Dec 2023	Jan 2024	Percent Change

eAudiobooks	992	1136+55=1191	20%
eBooks	721	723+78=801	11%
ePeriodicals	342	406	19%

Interlibrary Loan

COMPARISON BETWEEN December 2023 & January 2024		Dec 2023	Jan 2024	Percent Change
Materials	Requested	149	145	-3%
Requested by	Filled	114	99	-13%
Hudson patrons	Percent filled	77%	49%	
Materials lent by	Requested	76	104	37%
RML to	Filled	62	74	19%
other libraries	Percent filled	82%	29%	

GMILCS Statistics

One interesting set of statistics is a record of how many items we send to other GMILCS libraries compared to the number of items we borrow from other GMILCS. RML would currently be described as a <u>net borrower</u> of GMILCS items as our patrons borrow more items that originate from other GMILCS libraries libraries than we send to the other libraries.

RML as Assigned Library	678	 RML items checked out at other libraries Does not include RML items circulated from RML Number is for items circulated.
RML patron Circulations	6,688	Checkouts and Renewals by RML Patrons at all GMILCS libraries
RML as loaning library (items from other libraries checked out at RML	798	-Items from other libraries checked out at RML - Does not include RML items circulated from RML - Number is for items circulated.

Respectfully Submitted:

Linda Pilla Library Director