USA Ninja Challenge STAFF REPORT

March 27, 2019

SITE: 17 Friars Drive – Map 209/Lot 5 – MSP# 02-19

ZONING: I

PURPOSE OF PLAN: change of use application to operate an "indoor commercial recreation" business, a permitted use in the Industrial zone, in a portion of building currently approved for office and industrial uses.

PLAN UNDER REVIEW: Pneutek Park, Friars Drive, Hudson, NH prepared by Maynard & Paquette Engineering Associates, LLC, 23 East Pearl St, Nashua, NH 03060, dated May 5, 1999.

ATTACHMENTS:

- A. Project Narrative.
- B. Zoning Determination dated March 11, 2019 from Bruce Buttrick, Zoning Administrator.
- C. Approved Plan of Record.

STAFF COMMENTS:

This application seeks approval pursuant to \$334-16.1 of the Zoning Ordinance which requires Planning Board approval for a change of use. The site is currently approved for office and industrial. The applicant's proposed use is classified as "indoor commercial recreation" which is a permitted use in the Industrial Zone.

The compatibility of this use among that of traditional industrial and office uses is high. The peak hours and parking demand (evenings and weekends) for indoor commercial recreation coincide with the off-peak hours for industrial and office uses. This use would actually require less parking on the overall site than an industrial or office use as it takes advantage of shared parking.

APPLICATION TRACKING:

- 15 MARCH 2019 Special Site Review Committee Application submitted.
- 27 MARCH 2019 Public Hearing scheduled.

RECOMMENDED ACTION: Staff recommends application acceptance, conduct of the public hearing, and consideration of minor site plan approval in accordance with the below DRAFT MOTIONS. In the event that the Committee determines more time is needed to review the application, or that it should appear before the Planning Board, a motion for deferment is provided after the draft acceptance motion.

DRAFT MOTIONS

DRAFT MOTION TO ACCEPT:

I move to accept the Special Site Review Committee application 17 Friars Drive, Map 209 Lot 5.

Motion by: _____Second: _____Carried/Failed: _____

DRAFT MOTION TO DEFER:

I move to defer the further consider of the Special Site Review Committee application 17 Friars Drive, Map 209 Lot 5 to a date specific, the April 10, 2019 Planning Board meeting.

Motion by:	Second:	Carried/Failed:

DRAFT MOTION to APPROVE:

I move to approve the use of indoor commercial recreation at 17 Friars Drive, Map 209 Lot 5.

Motion by:	Second:	Carried/Failed:
J		

MSP #02-19 Attachment A

Special Site Plan Committee members,

Re: Project Narrative for site plan approval at 17 Friars Dr. unit 18/19 Hudson NH

I am the owner of a USA Ninja Challenge franchise, which is a curriculum based children's fitness, obstacle gym.

Description: USA Ninja Challenge has developed an obstacle course skills program that incorporates basic skill sets from gymnastics, climbing, cross training and track & field. Ninja Challenge is open to boys and girls ages 4 to 17. The program is designed to meet the requirements of a full physical fitness program for today's youth. We incorporate a variety of apparatus including rings, bars, balance beams, peg boards and strength stations. Other specialized ninja training equipment is also used, such as cargo nets, traverse walls, slack lines, ropes, ladders, ledges, and warped walls. Each portion of every obstacle course includes corresponding conditioning and flexibility stations. The desired result of this program is to improve children's strength, flexibility and all-around athleticism.

This is a year-round program that runs very much like a gymnastics gym or dance studio with monthly tuition. The focus demographic is families with parents from their late 20's to early 40's with disposable income. Our program is very stable and our franchisees usually sign leases with a minimum of 5 years with an additional 5 year option.

Hours of Operation: USA Ninja Challenge gyms offer after-school classes Monday thru Friday from 3:30 to 8:30 pm. Classes and other activities are offered on Saturdays from 9:00 am to 6:00 pm and some Sunday afternoons. As demonstrated at other USA Ninja challenge franchise locations, this business type is very complimentary in Industrial zoned spaces. The hours tend to be almost opposite a typical M-F business, which helps with flow of traffic and parking. The Manchester location in particular has a very similar dynamic and has worked out very well with no issues.

A gym such as this would be categorized as "indoor commercial recreation". I am currently pursuing occupancy as a single use tenant at 17 Friars Dr. unit 18/19 Hudson NH. I would like to ask for a site plan approval for this proposed use from the town of Hudson's Special Site Plan Committee, for this building which is zoned industrial. The space is 6000 sq. ft. and is divided up into 1500 sq. ft. of office space and 4500 sq. ft. of warehouse space. The overall current configuration will remain the same with the warehouse area to be used for the gym space. Please don't hesitate to contact me if you have any questions or require additional information.

Thank you for your consideration in this matter,

Sincerely,

Brian O'Connor

603-425-4652

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MSP #02-19 Attachment B

TOWN OF HUDSON

Land Use Division



Hudson, New Hampshire 03051 • Tel: 603-886-6008 • Fax: 603-594-1142 12 School Street

Zoning Determination 19-023

March 11, 2019

Brian O'Conner Ninja Kidz Obstacle Training Corp 129 Stage Rd Hampstead, NH 03841

Map 209 Lot 005-000 **17 Friars Drive** Re: District: Industrial (I)

Dear Mr. O'Conner,

Your request: Can you operate a curriculum based children's fitness/obstacle gym within this building?

Zoning Review/Determination:

This site is a developed site with an approved site plan, for multi-tenant office /industrial use classification: Industrial (I).

Your requested use I would deem as "Indoor commercial recreation" (D-20) category in the Table of Permitted Principal Uses § 334-21 and is a permitted use.

However: §334-16.1 Site Plan Approval: "No person, persons, partnership, proprietorship, company, trust or corporation shall commence a new use, change a use or commence any site development activity (other than one- or two-family residential activity) without first securing site plan approval from the Hudson Planning Board pursuant to this chapter. These regulations shall apply to the development or change or expansion of use of tracts for nonresidential uses or for "multifamily dwelling units," which are defined as any structures containing more than two dwelling units, whether or not such development includes a subdivision or resubdivision of the site. For the purpose of this chapter, change of use occurs when the use of any land or building is changed from one land use classification to another or from one category to another category within a land use classification as specified in this chapter. E.g., grocery store changes to a food service establishment. No building permits shall be issued until site plan approval has been obtained from the Town of Hudson Planning Board and is recorded with the Hillsborough County registry of Deeds.

NOTE: this determination may be appealed to the Hudson Zoning Board of Adjustment within 30 days of the receipt of this letter.

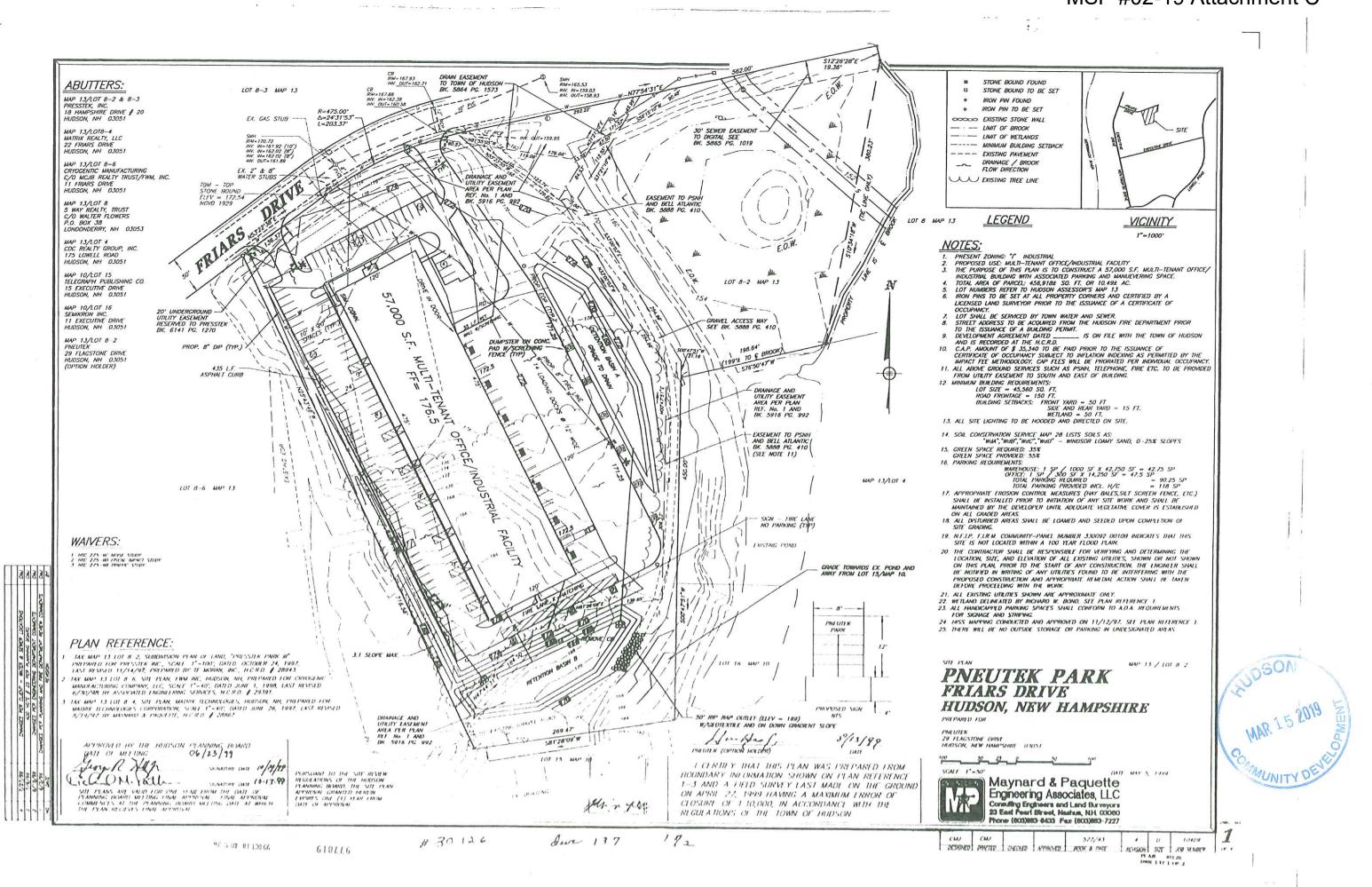
Your proposal is a change of classification from Industrial to Commercial and would require an amended site plan review by the Planning Board. Please contact Brian Groth - Town Planner for site plan application details at (603) 886-6008.

Sincerely,

Bruce Buttrick, MCP Zoning Administrator/Code Enforcement Officer (603) 816-1275 bbuttrick@hudsonnh.gov

cc: Public Folder B. Groth, Town Planner Owner File

NOTE: this determination may be appealed to the Hudson Zoning Board of Adjustment within 30 days of the receipt of this letter.



MSP #02-19 Attachment C