# Hudson Logistics Center Fiscal Impact Peer Review August 4, 2020

### Applied Economic Research Laconia, New Hampshire





Economic and Real Estate Advisory Services August 4, 2020

Brian Groth Town Planner Town of Hudson Town Offices Hudson, NH

PRELIMINARY DRAFT--Peer Review Hudson Logistics Center Fiscal Impact Analysis

Dear Mr. Groth:

I am pleased to offer this *preliminary draft* review of the June 2020 report (the report) prepared by Judi Barrett of the Barrett Group addressing the fiscal impact of the proposed Hudson Logistics Center on town finances.

This review is preliminary, pending the town's peer review analysis of other impact studies funded by the developer (particularly the real estate—I am in process of reviewing-- traffic and noise impact studies), public comments, planning board observations and final comments from department heads regarding their updated perception of impacts on their staffing, facilities and budget. Additionally, it is customary to allow an analyst to respond to peer review comments.

I reserve the opportunity to revise these draft comments in light of the above caveats, including any response from the report's author.

#### **Fiscal Impact Report's Conclusions**

The major conclusions of the Barret Analysis are:

- The 2.6 million square foot facility will carry an assessed value of \$221.8 million;
- The facility will generate annual local municipal and school property taxes of \$4.2 million at Hudson's current tax rate;
- The facility will generate annual local costs of \$240,800 including \$168,600 for police, fire and inspection services; \$24,100 for Public Works (roads, drainage, Plowing, Maintenance) and \$48,100 for Administration, Assessing, Other;
- The facility will generate annual net revenues after allowing for these expenses of \$4,002,700, including town and school impacts;
- The facility will provide 1,400 direct jobs, generating \$81,536,000 in direct wages;
- The facility will support approximately 833 construction jobs.

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#### **Review Observations**

The report estimates that the facility will generate a \$4,002,700 annual surplus of combined revenues after deducting costs to the town and school district. This surplus, if realized, could support a combination of improved community facilities and services, or lower the property tax rate in Hudson.

The report was prepared in June, before the developer's various impact studies (traffic, noise, air quality, real estate values, etc.) and the peer review analyses were presented. It is advisable that Ms. Barrett update her analysis in light of these studies, (particularly the assessor's comments) as well as taking into account recent impact reports prepared by town department heads including the assessor, engineer, etc.

It would be helpful if the analyst provided the town with the impact of this surplus on the town's tax rate...how much will the tax rate drop if the impact is as anticipated and what would be the annual dollar savings for an average residential taxpayer?

It has been customary for fiscal impact studies to combine the revenues and expenses for municipal and school functions. However, it would be helpful to the town if the analyst disaggregated the relative impacts for municipal and school functions.

I note that much of the estimated \$81.5 million in direct wages will not accrue to town residents.

#### **Estimated Revenues**

I believe the report's methodology for estimating property tax revenues is generally reasonable The analyst examined assessed valuations for comparable properties in Londonderry (FW Webb, UPS Logistics, FedEx Ground Facility), derived a square foot assessment and applied that to the Logistics square footage.

Because Londonderry and Hudson have different ratios of assessed value to market value (equalization rates) it would have been more appropriate to equalize the assessments in Londonderry to market value utilizing the Londonderry equalization rate, and then equalized the resulting market value per square foot utilizing Hudson's equalization rate. Doing so would probably result in a minor difference in revenues.

The projected assessed valuation and related items should be coordinated with the Hudson assessor, who submitted a written report (July 27, 2020) subsequent to the preparation of the fiscal impact analysis.

The report does not address whether some or all of the trucks serving the facility will be registered in Hudson, which could generate significant revenues if they were registered in Hudson.

The report does not estimate one-time revenues for items such as impact fees, as well as sewer and water fees to tie into the Hudson facilities. This might be useful information for the planning board as it considers the impact of the facility.

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The report presumes that there will be no negative impact on the value of abutting residential properties or a diminution in value on a broader geography in the town, as a result of issues such as traffic, noise, air quality, etc. Perhaps those assumptions will remain appropriate after Ms. Barret considers relevant subsequent studies, but that is not clear at this point. It would be helpful if the analyst revisited this issue after consideration of the peer review studies.

Also, it is conventional to subtract the existing revenues a site is generating, from the projected revenues emanating from the new development. This calculation is missing in this report.

#### **Estimated Costs**

The report utilizes an average (proportional) cost methodology, the calculations of which are set forth on page 10 of the report. In general, this is one of the accepted methodologies for estimating fiscal impact of proposed developments.

The report estimates that total municipal costs for serving the development will be \$240,800 per year under current expenditure patterns (Item U on page 10). This is in contrast to a cited total municipal budget of \$33,131,300 (Item A on page 10).

The average cost methodology has as its fundamental premise that the proposed development will have a *proportionate* cost impact relative to other non-residential developments in the community. It is not clear this is the case in this instance given the large size of the proposal in both absolute terms and relative to Hudson's existing non-residential tax base. As note in Item R on page 10, the valuation of the Logistics Center represents a sizable 58% increase in the town's exiting \$384 million nonresidential tax base.

The analysis of costs is set forth on page 10 of the report. I am concerned that the analysis may understate cost impacts. The creditability of the report would be enhanced if the analyst provided additional statistical and narrative support for the assumption incorporated on page 10 including, for example, items J, R, T, M,N,O,S,W,X,Y. It is not clear to me how the concluded values relate to the town's line item spending. It would be helpful to see, for example, how the concluded \$168,600 in public safety costs relate to the town's total public safety spending for police, fire, EMT and inspection services. The "Other" category is too broad, including apparently all other town functions, to evaluate the reliability of the 20% allocation.

The precise source total spending of \$33,131,300 is not identified, nor is the portion funded by property taxes.

Most fiscal impact studies begin with a reporting and analysis of a municipality's expenditures by function (police, fire, etc.) This analysis does not. Therefore, it is difficult to relate the concluded cost estimate of \$240,800 to actual town expenditures by function. As noted on page 9 "It is important to note that \$240,800 is an estimate of total service costs derived from proportional valuation. The allocation of those dollars to various service categories is a judgement call, and is far less formulaic than the process used to arrive at the total." Additional discussion and support for the "judgement call" would be helpful.

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At your direction and that of the planning board, I will prepare a final report pending Ms. Barrett's response to these comments. I welcome her contacting me to discuss my observations, unless you or the planning board ask me to refrain from doing so.

#### **Conclusions**

I believe there is adequate support for the revenue estimate, although some tweaking of the revenue estimate is probably appropriate. Calculating additional indicators (impact on residential taxpayers, for example) would also be helpful to the town and planning board deliberations.

The estimate of imposed costs requires additional support and documentation.

Thank you for this opportunity to serve the town and the planning board.

Respectfully Submitted,

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Russell W. Thibeault

President

AER Experience and Background



#### About Applied Economic Research

Applied Economic Research provides comprehensive economic and development consulting services to public and private clients. Since 1976 Applied Economic Research has developed a reputation for objective research and seasoned judgment. We take special pride in our high level of repeat clients and referrals--the best indicators of a job well done. Typical assignments include:

<u>Feasibility Studies</u> including market studies of new residential, commercial and industrial developments; financial pro formas; rehabilitation/reinvestment projects; and highest/best use studies of vacant land.

<u>Development Strategies</u> including target market/product definition analysis, market penetration, buyer preference surveys, problem loan work-outs, and site selection studies.

<u>Valuation/Appraisal</u> of real estate and businesses in financing, acquisition/disposition, tax and litigation settings.

<u>Public Policy Analysis</u> including downtown redevelopment, affordable housing, capital improvement programming, economic development strategies, growth impact studies and neighborhood revitalization.

<u>Impact Studies</u> including school and community facilities impacts, shopping center impact studies, and economic impact analysis of new public investments including highways.



#### Our Assets

AER brings to each assignment critical resources:

<u>Objectivity</u>. AER's research is thorough, objective and honest. Our studies may not say what the client was hoping to hear - but they report the truth and our unbiased, seasoned advice. As a result, our clients entrust us with their most important and difficult decisions.

"When we can't afford to miss, I call Applied Economic Research. I trust AER to give us the information, the insight and the advice we need to make tough real estate decisions. You get what you pay for. The information and guidance they provide have helped us avoid costly pitfalls."

New Hampshire Banker

<u>Unmatched Information Resources</u>. AER maintains an exclusive database of New England economic and real estate information. Our systems analyst maintains current population, income and housing, production and sales information. Our computer modeling capabilities are comprehensive, flexible and sophisticated.

<u>Seasoned Judgment</u>. Our studies get results. They extend beyond a compilation of data. We interpret the information and recommend strategies that are realistic and effective.

"AER has been extraordinarily accurate in predicting market trends. But they do more than give us good numbers. Just discussing project ideas with them can be invaluablebecause of their experience and understanding of the market."

Southern New Hampshire Developer

<u>Credibility.</u> AER enjoys outstanding credibility with lenders, investors and public agencies recommending optimal strategies based on solid research.

"Their work throughout the region gives AER great credibility. The AER team is great to work with. They're personal and very professional."

State Government Official

<u>Confidentiality</u>. Our office has a written policy of confidentiality. We do not disclose our research or findings to anyone but our client.

<u>Top Level Contacts</u>. AER has an extensive network of business and professional contacts throughout New England. We go beyond published market data to the community leaders and business decision makers who influence public policy and investment decisions.



#### Diverse Experience

AER has completed over 3,000 assignments for a balanced mix of public and private clients. Our public clients find our intimate understanding of the developer's world especially useful. Our private clients benefit from our working knowledge of public policy and development issues.

Private assignments include market and development strategies for award-winning ventures such as Windward Harbor, which received <u>Builder magazine</u>'s *Project of the Year* award; Wildwood Village, winner of <u>Professional Builder magazine</u>'s *Homes for Better Living* award; and the Villages at Granite Hill, winner of 11 New Hampshire Home Builder's Association awards, including *Project of the Year*. Our retail experience ranges from small specialty centers to regional malls. Our office and industrial assignments address both reuse and new construction proposals.

Our public clients range from metropolitan areas to islands off the Maine coast to the region's largest communities and state agencies.

#### Extensive Exposure

Russ Thibeault, president of AER, is frequently quoted in the state and national media. He has been a frequent commentator on National Public Radio's *Marketplace*, heard nationally by over 3 million listeners a week. He has appeared on ABC World News, *The McNeil-Lehrer News Hour*, BBC World Television and Japan Public Television. He has been quoted in *The New York Times*, *The Wall Street Journal*, The *Washington Post* and the *Los Angeles Times*.

Russ is a frequent public speaker addressing economic and development issues before the state's business and government leaders.

Our clients include most of the area's financial institutions, government agencies, developers and municipalities. They provide AER with a high degree of repeat assignments—the best measure of a successful assignment.



# RUSSELL W. THIBEAULT PRESIDENT APPLIED ECONOMIC RESEARCH, INC.

Russell W. Thibeault is a real estate and economic consultant and appraiser providing services to public and private clients. He founded Applied Economic Research in 1976 and has completed assignments in approximately 30 states.

#### Expertise

Mr. Thibeault's expertise falls into a variety of economic and real estate topics:

<u>Market Value Appraisals</u> of undeveloped land, industrial, commercial, and investment real estate for government bodies, corporations, financial institutions, estates and private investors.

<u>Economic Development Studies</u> for states, regions and municipalities concerned about job, investment or income displacement.

Market and Financial Feasibility Analysis of shopping centers, office buildings, apartments, condominiums, industrial and land developments.

<u>Highest and Best Use Studies</u> of undeveloped land, industrial, commercial, and investment real estate for government bodies, corporations, financial institutions, estates and private investors.

Economic Loss Calculations for businesses and individuals.

<u>Business Valuations</u> and economic loss estimates of closely held businesses for estate planning, family interest transfers and court testimony.

<u>Real Estate Investment Strategies</u> for corporations, institutions, syndicates and individuals including: acquisition studies, market strategies, after tax cash flow studies, and financing strategies.

Site Location Studies for banks, retail stores, and industrial firms.



<u>Downtown Revitalization Studies</u> for corporations, private investors and government bodies, including market penetration estimates, revitalization strategies, and financing strategies.

<u>Economic Impact Studies</u> including retail sales impact of proposed shopping centers and cost-revenue impacts of proposed shopping centers, residential, commercial or industrial developments.

<u>Housing Market Studies</u> for state, regional and local governments, including the evaluation of existing housing markets and identification of housing needs.

<u>Public Finance Studies</u> for local governments including revenue and cost projections, capital improvement programs and tax base analysis.

Between 1972 and 1976, Mr. Thibeault was employed by Hammer, Siler, George Associates, a Washington-based national economic and real estate consulting firm with field offices in Atlanta and Denver. In 1976, he resigned his senior associate position with the Hammer firm to establish Applied Economic Research, an independent consulting practice.

Private real estate investments analyzed by Mr. Thibeault represent a combined investment of over \$1 billion. His public and private experience has taken him to more than 30 states. Between his Applied Economic Research practice and his Washington position, clients include:

American Institute of Architects
National Association of Home Builders

U.S. Department of Transportation

U.S. Department of Housing & Urban Development

U.S. Army Corps of Engineers

National Commission on Water Quality

National Trust for Historic Preservation

Greater Baltimore Committee PPG Industries (Pittsburgh)

MONDEV, International (Montreal)

Town of Scarborough, Maine

Haywood Properties (South Carolina)

Pennsylvania Avenue Development Corp. (Washington, DC)

Travelers Insurance

New York State Urban Development Corporation Public Service Company of New Hampshire

Appalachian Power Company (Virginia)

Chittenden County Regional Planning Commission (Vt.)

Piedmont Environmental Council (Virginia)

City of New Orleans

Lakes Region Planning Commission (New Hampshire)

International Paper Company (New York)



Town of Plymouth, Massachusetts
Town of Franklin, Massachusetts
City of Burlington, Vermont
City of Concord, New Hampshire
City of Laconia, New Hampshire
City of Baltimore, Maryland
State of Delaware
State of Rhode Island
New Hampshire Housing Finance Authority
Dartmouth College
Boston Redevelopment Authority

#### Education/Affiliations

Russell W. Thibeault holds a master's degree in urban and regional planning with an emphasis in economic analysis from the University of North Carolina (Chapel Hill). While attending the University, he was elected president of Planner's Forum, the graduate student organization. He holds a Bachelor of Arts degree from the University of New Hampshire and has taken advanced real estate courses in the Graduate School of Business at American University (Washington, D.C.). He has successfully completed courses leading to the MAI designation offered by the American Institute of Real Estate Appraisers. He has successfully completed residential and income property appraisal course examinations offered by the Society of Real Estate Appraisers and the Appraisal Institute. He is presently a practicing affiliate of the Appraisal Institute. He has completed course work and examinations leading to the Certified Business Appraiser designation offered by the Institute of Business Appraisers.

Mr. Thibeault is a Certified General Appraiser licensed by the New Hampshire Real Estate Appraiser Board, License #NHCG-4. He has served as the Certified General Real Estate Appraiser on the New Hampshire Real Estate Appraiser Board. He provides an annual briefing of the economy and real estate markets to the NH/VT Chapters of the Appraisal Institute. He is a practicing affiliate of the Appraisal Institute.

He was the recipient of a National Science Foundation research assistantship for research on consumer housing preferences and placed first in the Southern Regional Science Association research competition. He has authored several papers published in professional journals, including The Review of Regional Studies and Traffic Quarterly. He was a contributor to the President's Report on National Growth and Development issued to the U.S. Congress in 1974 and has authored several research papers distributed by the National Association of Home Builders. He has served as a course instructor in economics at New Hampshire College and has lectured in urban planning at Plymouth State College.



#### Appearances

Mr. Thibeault has appeared as an economist/real estate expert on *Nightline*, *ABC World News*, the *MacNeil-Lehrer News Hour*, *CNN* the *Japanese Broadcasting Network* and *BBC World Television News*. He has been interviewed by the New York Times, the Los Angeles Times, the Wall Street Journal, the Washington Post, Fortune magazine, the Kiplinger Letter, the Irish Times, USA Today, Bloomberg News Service and U.S. News and World Report.

Mr. Thibeault has served on the Board of Directors and as President of the New Hampshire Planners Association. He was elected to the Executive Committee of the North Carolina Chapter of the American Institute of Planners.

He currently serves on the board of Bank of New Hampshire. Mr. Thibeault served on the Board of Directors of the Indian Head National Bank of Laconia, until such time as that institution merged with the Indian Head National Bank of Nashua. He has served on the Board of Directors and Finance Committee of the Lakes Region General Hospital and as a director of First NH Bank, and Citizens Bank (NH). He is past-president of the Laconia Industrial Development Corporation and also of Plan NH. Mr. Thibeault has served on the NH Governor's Revenue Advisory Panel. He serves on the advisory board of Granite State College and has served on the board of Southern NH University.

His economic commentaries have been heard nationally over National Public Radio affiliates on programs including Marketplace, The Savvy Traveler and Living on Earth

He is a frequent public speaker. He has presented before the NH Bar Association's Continuing Legal Education series (CLE), the NH Chapter of the Appraisal Institute, the NH Bankers Association, the NH Association of School Superintendents, the NH Assessors Association, and the National Conference of the National Association of Home Builders.

He has been qualified as an expert witness in the US District Court, the US Bankruptcy Court, the NH Board of Tax and Land Appeals and most of the Superior courts in New Hampshire.

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# Hudson Logistics Center Trimont Real Estate Analysis Peer Review August 6, 2020

## Applied Economic Research Laconia, New Hampshire





Economic and Real Estate Advisory Services August 5, 2020

Brian Groth Town Planner Town of Hudson Town Offices Hudson, NH

RE: Peer Review Trimont Real Estate Analysis

Dear Mr. Groth:

I am pleased to provide the following preliminary thoughts regarding the July 10, 2020 Trimont analysis of the potential impact of the proposed Hudson Logistics Center on the value of abutting and area residential values. I reserve the right to modify this analysis should relevant information become available in the coming weeks.

#### **Study Conclusions**

The study examines residential value trends around four distribution facilities in three states. As noted on page 1 "It was concluded there is no empirical evidence the construction of the logistics center/distribution facilities noted above precipitated the decline in average residential sales price." and further, "....there will be no diminishment of value to such residential properties surrounding the Hudson Logistics Center."

#### **Study Approach**

The study utilizes primarily Zillow estimates, supplemented with MLS data, to track residential property value trends:

- 1. Within one and two mile radii, county and zip codes where selected distribution centers have been built (Londonderry NH, Bellingham and Littleton MA and Windsor CT).
- 2. For selected properties adjacent to the four distribution centers in those communities.

#### **General Observations**

The impact of a proposed facility on abutting properties is site-specific. I find this analysis to be overly generic. It does not fully reference the specific characteristics of the Logistics proposal in Hudson. The study does not analyze the Hudson site and examine the relationship of abutting and neighborhood properties to the proposed development and the mitigation measures being proposed (berm, sound wall, etc.). There is no indication the analyst reviewed the various Hudson-specific impact studies (traffic, noise, air quality, visual etc.) prepared by the developer's consultants or the peer review thereof and their property value implications. There is little analysis of the selected comparable sites and how they compare to the Hudson setting (screening, topography, housing supply and demand, prior land use, existing neighborhood traffic, etc.).

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The Logistics developer is proposing berms and sound barriers to mitigate the impact of the facility on some of the abutting residential properties. There is no indication if such measures were warranted or undertaken in the comparable settings or whether such measures are adequate or necessary to mitigate the potential negative impact on abutting properties in Hudson.

There is no comparison between (1) the broader housing market characteristics (growth, pace of construction, available supply, income profile, tenure. age of units, etc.) in the comparable settings, only one of which is in New Hampshire, and (2) the Hudson market.

The analysis analyzes data within zip codes (see page 2) one and two mile radii, county, etc. This is, to my mind, overly broad geography in addressing one of the key Hudson issues—the impact on abutting properties. Similarly, the analysis of repeat sales data, on page 3, addresses sales within a one-mile radius of the distribution site. This broad a geography allows for a variety of intervening factors (relative price distribution, age of units, school district, etc.) to mask the impact of the distribution facilities on immediate property values.

There is an analysis of value trends for nearby residential properties on pages 3-5, but it relies on Zillow-calculated Compound Annual Growth Rates, which is a less than reliable data source in my opinion.

Similarly, I note that much of the broader analysis also relies extensively on Zillow value *estimates* over time. Zillow estimates are just that—estimates—and as such are subject to error, particularly when attempting to demonstrate value changes or lack thereof over time,

The study also references a second analysis prepared by Jonathon Wiley, PhD in 2015, apparently addressing residential price trends in response to commercial development in the Atlanta region. One of the Wiley excerpts quoted in the Trimont analysis notes:

"Sites targeted for new industrial development exist in neighborhoods where values are relatively lower and already experiencing a downward trend in advance of the project completion."

Such a characteristic and trend are not evident in the Hudson Logistics neighborhood. In fact, quite to the contrary, neighborhood residential values are not "relatively lower" and they have been rising.

#### **Reflections**

The abutting and neighborhood properties in Hudson are facing a pronounced land use change, from an innocuous open space amenity use (golf course), to what is arguably the largest single-approval nonresidential development proposal in the State's history. There are site-specific aspects and impacts that are not addressed in this analysis.

Sincerely yours,

Russell W. Thibeault

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President



#### TOWN OF HUDSON

Office of the Assessor

Jim Michaud Chief Assessor, CAE

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TO:

Brian Groth, Town Planner

July 27, 2020

FROM: Jim Michaud, Chief Assessor

RE:

Hudson Logistics Center – Fiscal Impact Analysis review

The Assessing Department was asked to give a review of the "Barrett" Fiscal Impact Analysis, prior to AER's - Russ Thibeault engaging in his peer review of the same document as per his contract with the Town. The Assessing Departments brief review is as follows:

- 1. Page 2-1st paragraph "..of distribution facilities on 372 acres off Hudson Road and Steele Road. ", the development is off of Lowell Road.
- 2. Page 7 F.W. Webb is referenced as having an address of 50 Pettengill Rd, the Town of Londonderry shows that as 10 Webb Drive, page 11 shows it as 10 Webb Drive.
- 3. The analysis does not indicate the rise in county expenses apportionment given that the Town's property assessment base is anticipated to rise significantly were this proposed development to be approved, and completed, according to current submitted plans.
- 4. The analysis does not indicate the decline in school education aid apportionment from the State of NH given that the taxable property assessment base is anticipated to rise significantly, were this proposed development to be approved, and completed, according to current submitted plans.
- 5. In terms of "soft costs", it is probable that there would be an increase in Fire/Police/EMS mutual aid assistance from neighboring communities such as Nashua, etc. one can anticipate that, dependent upon the volume of the mutual aid requests, that may change the collegial nature of mutual aid that exists today, and could end up with "back charges" or the like for public safety mutual aid.
- 6. While I agree that the 2 comparison developments selected by the analysts are likely the best, closest, most recent available for comparables, that doesn't mean that they are necessarily comparable on a 1 to 1 basis with the size of this proposed development. Russ Thibeault, AER, in a recent webinar has called this proposed development the largest construction project in the history of the State of New Hampshire. (NHBR

"Midyear Review" webinar July 9<sup>th</sup> 2020). It is likely that a factoring up of what Londonderry and Raymond reported public safety experiences have been is necessary, given the lack of degree of comparability between 2.6 million square feet (SF) of space for HLC, versus Raymond's facility of 1.1 million SF, and Londonderry's combined facility sizes of \$1.675 million SF respectively.

- 7. Page 8 "Administration & Finance" The Assessing Department will most likely need to purchase outside services to assist with determining the market value of the property once the Hudson Logistics Center is completed." (emphasis added) My recollection of the conversation is that Assessing stated it would need expert external appraisal vendors yearly leading up to, during, and continuing yearly after construction. One can also anticipate some significant legal costs and court case costs with challenges to the assessments on the properties.
- 8. Page 10 Table 1 (A) Municipal Operating Budget \$33,131,300 I don't know where this number came from, the last operating budget from March 2020 was \$28,232,697; if one includes the sep. warrant articles for water (\$3,802,291) and Sewer (\$2,110,633), that comes up to \$34,105,621.
- 9. Page 10 Table 1 J Refinement Coefficient 0.740 selected page 5, second paragraph, gives a review of the refinement coefficients methodology, there is discussion about checking the results against the authors own database of past projects, conducting a literature search to locate some independent confirmations of coefficients used etc. However, one really doesn't see why 0.740 is used versus some other coefficient metric. We simply don't know if the author's database of past projects that was worked on was of a project of similar size as the subject, we don't know if the literature review was similarly associated with projects like the subject etc. It is difficult to have faith in 0.740 versus any other number as the granularity of why that number is used, versus any other conceivable coefficient. This metric has a multiplier effect in that it drives the 'Estimated Expenditure by Function" municipal costs estimate, a metric of .64, or say .84, dramatically changes the estimated expenditure total cost under Line P on the same page. It is possible that a review of the source at the bottom of that page would give greater clarity, and acceptance, of the refinement coefficient used, or not.
- 10. Page 12 Table 3 "\*\*\* Tax rate is Hudson's FY20 rate of \$20.28 minus the county portion ", I can surmise that the county portion would be subtracted from the total rate, so only taxes for municipal revenue would be used. However, wouldn't one also need to subtract the two school tax rates as well to get an indication of that? If that was done, the tax rate would be the actual 2019 municipal tax rate \$5.55 per thousand, times the \$221,824,500 authors estimate of assessed value, which gives a markedly reduced estimated annual (municipal-only) property tax revenue estimate of \$1,231,126. This is still greater than the estimated annual municipal cost expense increase of \$240,800 from page 10.

11. Page 11/12 – The assessments that were used as comparables, all in Londonderry, should have been adjusted by the latest assessment ratio for that community, for 2019 it was 98.1% of market value. The avg/assessment per SF for building after that is: \$64.08 per SF. The ratio'd land value, after averaging is: \$3.71

The year built for the smallest industrial comp (at 75,264SF, is not really comparable to 2.6 million SF) is 1994, the analysis states 2015.

From the Hudson Logistics Center website, "The Hudson Logistics Center will include what is known as best-in-class buildings.". I'm not sure if the Londonderry assessment comparables that were examined were built as "best-in-class" buildings, the buildings being proposed here and integrated sitework and building technologies will reportedly be superior to Londonderry's buildings.

In the May 2 2020 Union Leader, Hillwood's Justin Dunn is quoted as saying the property would cost between \$80-\$100 per square foot including the interior fit-up, this would equal \$208,000,000 to \$260,000,00 in building costs alone, not including site/land value. Further, the Town of Londonderry did not engage the assistance of an outside vendor who has the specialty appraisal background in today's ecommerce distribution buildings. It is believed that Hudson would be engaging in an allocation of resources for that specialty assistance, and that could result in an assessed value difference, and corresponding change in estimated property tax revenue.

Further, in that same May 2 2020 article Mr. Dunn is quoted as saying the wall height for each of the three buildings would be 40-45 feet high. The 4 comparables in the analysis had an average wall height of 28 feet, markedly different than the Hudson proposal. That translates into a cubic area average for Londonderry's bldg's at 12,253,962 cubic SF. The average Hudson cubic area per building, using 40 feet wall height, 34,698,667 cubic sq. ft, Londonderry's buildings having just 1/3<sup>rd</sup> of cubic square footage area of Hudson's.

12. If one recalculates Table 3 on page 12 with the adjusted average per SF for bldg. and land, and uses the municipal rate only as in #10 above, the total annual estimated property tax revenue is \$1,255,057.