

# Community Power

August 23rd, 2021

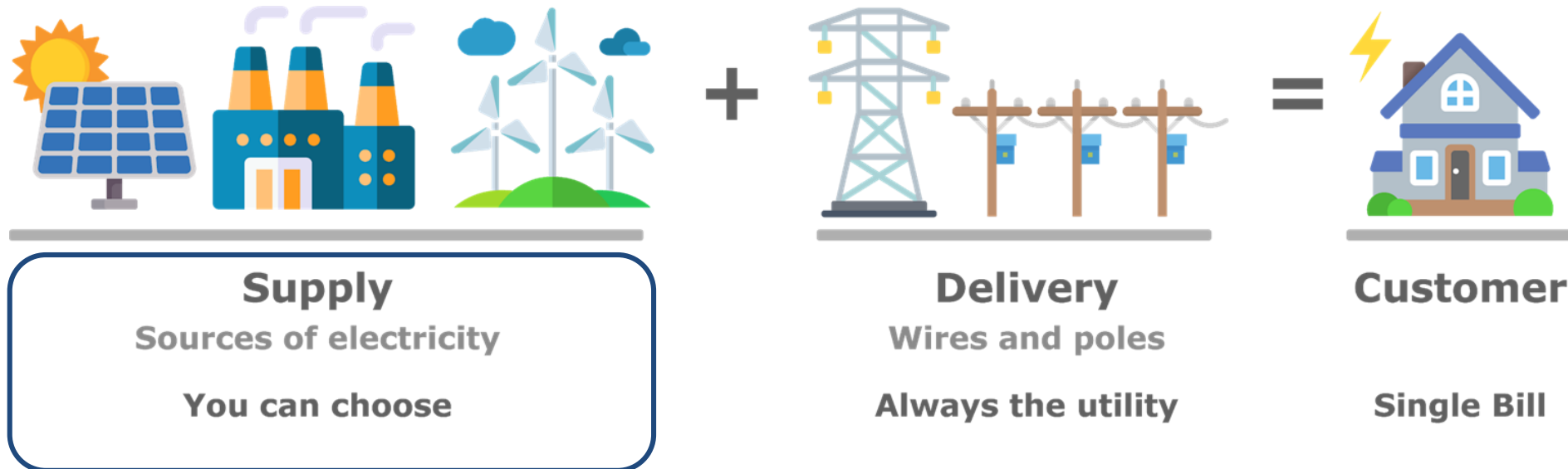


# Agenda

- Community Power
- Our Team
- Getting started
- Legislative update
- Q&A



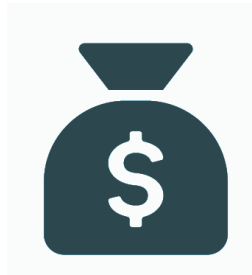
# What is Community Power?



**New opportunity in NH to localize control over energy supply, increase energy choices, and extend benefits of competitive market to residents and small businesses, including lower costs and consumer protections**

# Community Power Benefits

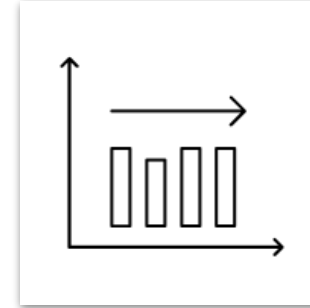
**Competitive Rates**



**Local control**



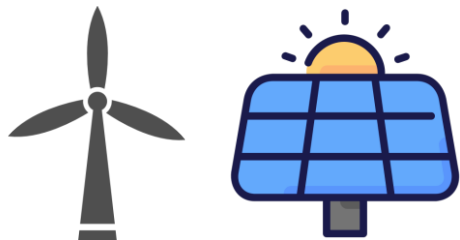
**Price stability**



**Consumer Protections**



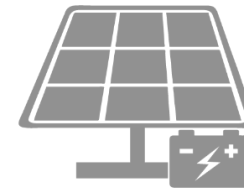
**Renewable Energy**



**Energy Planning**



**Innovative local programs**



**Education and Awareness**



# Customer Choices

- Adds supply choices for lower cost and/or extra renewables
- All electricity customers can participate
- Automatic enrollment for customers not already on competitive supply
  - **Default** option; or
  - Select another program option; or
  - Opt-out, to stay with utility energy supply
- Comprehensive education and outreach
- No penalties or cancellation fees



# Standard Power

- NH electricity broker serving over 65 municipalities and school districts including municipal buying groups
- Administrator of largest group net metering program in NH
- Solar/Hydro/REC integration for multiple communities



# Good Energy

- 10+ years Community Power experience
- New England regional team
- 40+ active programs and groups in MA
- Buying group launched in 2021 in RI including Providence
- Savings achieved across all New England programs: **\$80 million+**

# Ready to go:

## Competitive Retail Model: Supplier Guaranteed Contract

2-page MOU

700+ programs in IL, OH, MA, NJ, NY & RI

Supplier retains **all risk** of creating,  
securing and providing supply -->

Municipality and customers insulated from risk



## New Standalone agency: Joint Powers Agreement

40-page JPA

Complexity  
Unknown costs  
Predominantly in CA only

Risk of bankruptcy and customer charges: See Western  
Community Energy bankruptcy articles in 2021  
<https://www.sandiegouniontribune.com/business/story/2021-06-16/riverside-county-community-choice-energy-program-closes-its-doors-for-good>

BANKRUPTCY

### Bankrupt California Power Authority's Customer Bills Worry Judge

A bankruptcy judge raises concerns that Western Community Energy's chapter 9 filing could result in increases to the electric bills of its roughly 100,000 customers

By Jonathan Randles  
June 2, 2021 3:25 pm ET

# Working with our team

- **No cost and no risk** to the municipality or buying group
  - 2-page MOU
- **Full-service** community power program implementation
  - community goals
  - draft documents
  - community outreach
  - procurement
  - program operation
- **Experienced team**
  - Tiny NH towns to large regional cities with dedicated staff
  - With or without 100% renewable community goals
  - Integrating local renewable energy
  - Buying groups and individually
  - Hundreds of municipal clients for years, and CP programs with millions of dollars of savings



# Getting Started

Form Your Team

Plan &  
Approve

Regulatory

Outreach + launch

Manage +  
Monitor

**1. Appoint a  
Community  
Power  
Committee**

**2. Sign MOU to  
receive draft  
materials and  
full assistance**

3. Customize draft  
Community  
Power Plan with  
public input

4. Secure local  
approval of plan  
(Town Meeting  
or City Council)

5. Notify Public  
Utilities  
Commission  
and utility

6. Procure electricity  
supply

7. Implement public  
education and opt-  
out campaign

**8. Launch!** Eligible  
accounts that have  
not opted out are  
automatically  
enrolled

9. Provide ongoing  
customer support,  
outreach, opt up  
campaigns, data  
management and  
analysis, planning,  
and more

# August 2021 Legislative update

## **SB 91**

- Renewable energy omnibus bill

## **HB 315**

- Community Power bill - “Relative to the aggregation of electric customers”
- Strong bipartisan support for bill as amended by working group consensus
- Support of the Governor’s office
- SB 109 - Municipal net metering - rolled into HB 315

# Questions?



**Bob Hayden**  
President, Standard Power  
[b.hayden@standardpower.com](mailto:b.hayden@standardpower.com)

